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# ABIA PROJECT

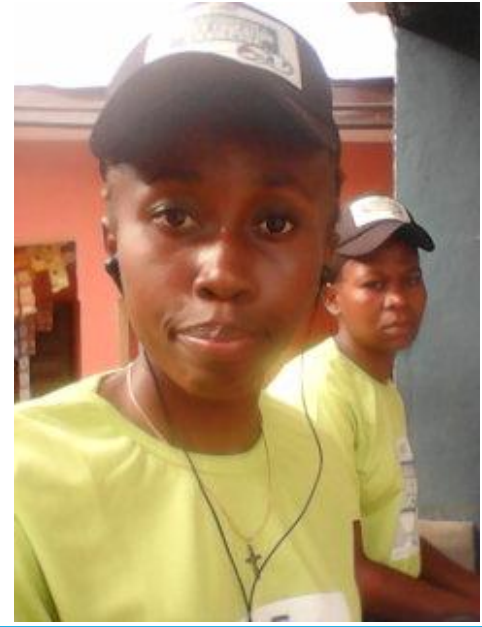
*Aba North & Isuikwuato  
December Report*

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**Welcoming the new  
REC, INEC, Abia State**



With our agile voter education strategy, through the 'market-to-market' campaign, we reached more than 20,000 voters



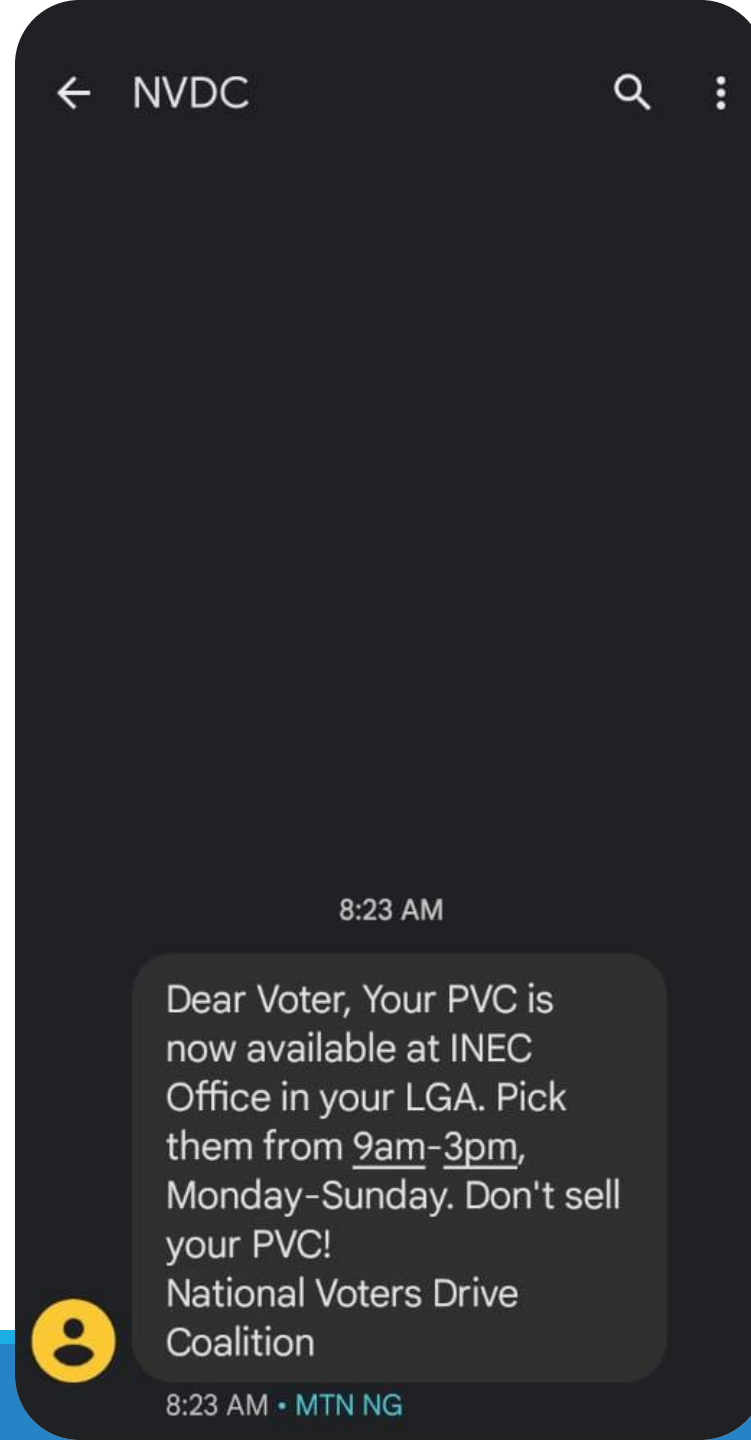


**With one-to-one mapping, we recruit patriots to preach the message**

**We direct voters on how and where to pick their PVCs. Through our partnership with INEC, we distributed 1,137 PVCs in Aba North and Isuikwuato LGAs in December**



**Our Text messaging campaign reached 32,000 voters in two weeks**





Traditional institutions are crucial to our security strategy. Revered Monarchs endorsed our project

# PROJECT OUTCOMES

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- ❖ 3000 Ad-Hoc staff recruited for 2023 elections
- ❖ 1,137 PVCs distributed
- ❖ Our Text Message reached 32,000 voters
- ❖ Market-to-Market campaign reaches 20,000 people.
- ❖ Church-to-Church campaign reaches over 4800 voters



# What Next?

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- ❖ Full Launch 17/17 LGAs
- ❖ Market-to-Market campaign continues
- ❖ Church-to-Church campaign continues
- ❖ Follow Election Results



*“Like a great sculptor, we have created a brand worthy of projection”*



