

REPORT FROM PROJECT MANAGER, YOUTHS ARISE FOR KANO DEVELOPMENT INITIATIVE

THE OBJECTIVES

- Kano state project was designed for a single purpose which was to sensitize the people of Kano state to come out and vote for their candidate of their choice during the presidential and governorship election 2023.

Get out to vote campaign, kano state.

- Was a 6days marathon peaceful, productive and mind refreshing campaign (awareness).
- We were able to successfully cover six (6) local government areas in kano state. Which are the largest local government in kano state.
- We visited their, Market, motor parks, streets and houses.

The people's challenge

- We will not come out and vote because our votes does not count and that all politicians are the same.
- We can't come out and vote because,of insecurities in the state during election. We can't risk our lives and that of our children again.
- Voting has been failing us so let's watch the people in power do their thing

SOLUTIONS/METHOD USED

- By the privilege given to Youth Arise For Kano Development by the NVDC, we were able to convince and give them the word of hope which now changed their mindset to was the election.
- **We were able to reach out to the people via Direct and Indirect method.**
- **Direct method;** one on one visit at the markets, motor parks, houses and streets.
- **Indirect method:** through jingles from freedom FM and Arewa Radio one sensitization to all the LGA in Kano state.
- The vote is our right social media, such as Facebook, Whatsapp status in the staff social media, which all staff engaged with this sensitization make move effect

WORDS OF HOPE

- Your vote is your right!
- Your vote is your peace!
- Your vote is your voice!
- Your vote is the new Nigeria!
- Your vote is your safety and that of your children!
- Selling your vote is selling your right, peace and the change you desire for Nigeria!
- Your vote must count!

REPORT OF THE LOCAL GOVERNMENT COVERED

- **DAY 1: Get out the vote campaign, Kano state**
- Date: 19th February 2023
- Location: Tofa LGA (Zonguza Market)
- Number of people reached: 300 and above
- Success rate: 92%
- Bellow are the pictures and videos of day one



KU ZABA RAYUWAR KU
**I WILL
VOTE**

KU ZABA RAYUWAR KU
**I WILL
VOTE**

GET OUT THE
VOTE CAMPAIGN

COM

WAZOBIA BARB
01053089805

DC













DAY 2: GET OUT THE VOTE CAMPAIGN KANO STATE

Date: 20th February 2023

- Location: Dala LGA (Kurmin Market & other area)
- Number of people reached: 658
- Success rate: 97%
- Indirect reach through jingle 30,000
- People at Garage, market etc. heard the jingles from freedom FM and Arewa Radio one sensitization. That's an estimation of 8,000 in each all LGA Kano state.
- Bellow are the pictures and videos of day two





**YOUR VOTE GO DOWN
IF YOU NO SELL AM!**

**No sell your future
to anoda pesin for
Chinikin money o...**

SHINE YOUR EYES!

**ZABE KA ZAIKIRGA EN HAR
BAKA SEI DASHI BA**

**Garka sei da rayuwa
kan ma wani
sobada kudin kaza...
Zabe rayuwan ka**

BUDE IDANUM KA!

**GET OUT THE
VOTE CAMPAIGN**

**COME OUT AND
VOTE**

SAT. 25TH FEB & 11TH MARCH 2023

**INDEPENDENT NATIONAL
ELECTORAL COMMISSION**

NVDC **INDEPENDENT NATIONAL
ELECTORAL COMMISSION**

NVDC **INDEPENDENT NATIONAL
ELECTORAL COMMISSION**



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NATIONAL VOTERS DRIVE COALITION

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AFRICAN PRIMARY
HEALTHCARE FOUNDATION



READY TO LEAD
AFRICA

SHIFT NIGERIA

#PVC's for Better 2023
www.pvc.ndvcng.com

Drift out,
Drift out,
**FIND
FIND
FIND**





DAY 3: GET OUT TO VOTE CAMPAIGN KANO STATE

- Date: 21st February 2023
- Location: Dala/Fegge LGA (Ketu Quri Market)
- Number of people reached: 1,368
- Success rate: 98%
- Direct reach (one on one) 1,368
- Indirect reach (through jingle) 50,000
- Bellow are the pictures and videos of day three















DAY 4: GET OUT TO VOTE CAMPAIGN KANO STATE

- Date: 22nd February 2023
- Location: Nassarawa LGA (Yankaba Market)
- Number of people reached: 2,736
- Success rate: 99%
- Direct reach (one to one) 2,736
- Indirect reach (through jingle) 60,000
- People at park, Garage, road side, market etc. Also heard the jingle as Mc freedom FM, Arewa radio and our DJ are sensitizing. That's an estimation of 60,000 each in all LGA in Kano State.
- Bellow are the pictures and videos of day four



NVDC

NATIONAL VOTERS DRIVE COALITION

AFRICAN PRIMARY NATIONAL FOUNDATION



NING



YOUTH ARISE

READY TO LEAD

SHIFT NIGERIA

GET OUTING
VOTE CAMPING
OUT AND
VOTE
MARCH 2023

NGA EN HA
DASHI BA
sei da ruwa
an ma
da kuduzza...
be rayan ka
E JONU

2023 AD. Sannata dawa
Sola. 00-00000000
Gudan sai da ruwa
Bari ma
mabashi kudu-kudu...
Zakar representar
SALONU HIRIYATA KAI



ABABA RAYUMARI
I WILL
VOTE

MUSTAPU ENANGI

EDIBLE
IODIZED
Salt
INDUSTRIAL GRADE
Manufactured by
J.o.f. (nig.) Ltd
Plot 3, Shomolu, O. Oshodi Industrial Area,
Alimosho, Lagos State, Nigeria







DAY 5: GET OUT TO VOTE CAMPAIGN KANO STATE

- Date: 23rd February 2023
- Location: Ungogo LGA (Sabo gari Market & other area)
- Number of people reached: 5,472
- Success rate: 99%
- Direct reach (one to one) 5,472
- Indirect reach (through jingles)
- People at Garage, Park, Market and road side etc. Heard the jingles as freedom FM, Arewa radio and our DJ are sensitizing. An estimation of 70,000 each in all LGA in Kano state.
- Bellow are the pictures and videos of day five



KU ZABA RAYUWAR KU
I WILL VOTE

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KU ZABA RAYUWAR KU
I WILL VOTE

ZAMU WA ZAMICHA DA HUKUMMUN BAGA SEI DASHI WA
Garko sai da rayuwa
kan ma wani
sabada kudin kasa...
Zabe rayuwan ka
BUDE IDANUM KAI

NWDC

AT THE
NWDC







DAY 6: GET OUT TO VOTE CAMPAIGN KANO STATE

- Date: 24TH February 2023
- Location: Fegge LGA (Wanbe Market)
- Number of people reached: 10,944
- Success rate: 97%
- Direct reach (one to one) 10,944)
- Indirect reach (through jingles) 80,000
- People at park, market, Garage, road side, home etc. heard the jingle by the help of freedom FM, Arewa Radio and our DJ are sensitizing. The stimation of 80,000 each in all LGA in Kano state.
- Bellow are the pictures and videos of day six.



KU ZABA KAYWAR KU
I WILL VOTE

NO SELL YOUR VOTE TO ANOTHER PERSON
SHINE YOUR VOTE

NO SELL YOUR VOTE TO ANOTHER PERSON
SHINE YOUR VOTE

SHINE YOUR VOTE

NVDC



NATIONAL VOTER'S EDUCATION COMMISSION



NATIONAL ELECTORAL COMMISSION

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